

YOUR BLUEPRINT

to making the most of your GBCSA membership

Your membership with GBCSA opens up a world of opportunities and resources that contribute to the success of our shared mission, and your organisation's growth in sustainable building practices.

This guide will walk you through key opportunities and activities to help you maximise the benefits of your membership.



Please note:

This guide has been created for GBCSA Organisational Members. The benefits described in this guide are not necessarily all applicable to ONE members, who are members in their individual and not organisational capacity. Please reach out to us for any queries.



Key events to elevate your sustainability journey

Throughout the year, GBCSA actively works to transform the built environment through our key areas of impact: [education](#), [advocacy](#) and [certification](#). Our events offer valuable opportunities to connect with industry leaders and peers, gain insights into the latest trends, and contribute to the growth of a sustainable built environment.

There is always something happening, so be sure to subscribe to the [GBCSA monthly newsletter](#) or visit our [website](#) to stay updated.

JULY

GBCSA AGM

Be part of shaping the future of the GBCSA. Hear directly from our leadership, share your feedback, and discuss key member priorities that will drive our collective vision forward.

SEPTEMBER

World Green Building Week

The world's largest initiative to accelerate sustainable built environments. GBCSA hosts events in major cities across South Africa that you get exclusive access to.

NOVEMBER

Green Building Convention & GBCSA Leadership Awards

Our flagship annual event and awards features the latest insights and research in green building. It's a great opportunity for networking and engaging with our dynamic community.

Did you know?

GBCSA membership follows an annual cycle, running from 1 January to 31 December. Invoices for the upcoming year are sent out in November.

Quick links

GBCSA Newsletter

Stay updated with our monthly newsletter, featuring news, highlighted projects, new members, upcoming events, training opportunities, and green job listings. Make sure your entire team is subscribed!

Project Directory

Explore a comprehensive database of all Green Star and Net Zero projects certified by GBCSA, offering valuable insights into green building practices.

Member Directory

A showcase of all current members of GBCSA, and includes voluntary profile information, contact details and associated certified projects.

Accredited Professional (AP) Directory

Find the right AP for your project or, if you're an AP, use this space to highlight your expertise.

Green Building Library

Access industry-leading resources, including the latest Cost of Green report, Building the Future report, technical manuals, and other essential research documents and guides.

Green Pages

Also known as the GBCSA Product Member Catalogue, this directory features products from GBCSA members, ideal for use in green building projects.

FAQs

Get answers to frequently asked questions.



Enhance your skills and connections

Broaden your network, gain valuable insights, and empower your team through our dynamic range of events and training programmes.

GBCSA offers a robust events calendar throughout the year, featuring a mix of learning and networking opportunities across various formats and major cities. Many of our events are developed in collaboration with sponsors or technical experts. If you're interested in sharing your expertise or sponsoring an event, reach out to your Membership Manager or email membership@gbcsa.org.za.

GBCSA Academy provides a wide range of training opportunities throughout the year, offering significant discounts exclusive to members. With a blend of online courses and in-person events, you can find CPD-accredited options that suit your learning needs. While many of our programmes cater to individual learners, we also offer tailored training for teams. [Contact us](#) to design a custom training plan that aligns with your organisation's goals.

Explore GBCSA Academy Offerings

Professional Certification: Become an Accredited Professional in Green Star, Net Zero, and an EDGE Expert and/or Auditor. The GBCSA Academy offers training through both our on-demand eLearning platform and live, online workshops for a comprehensive learning experience. Group-mentored training is also an option.

Introductory Courses: Our "Introduction to Green Buildings and Sustainable Design" online course is perfect for those new to the sustainable building industry, providing foundational knowledge and skills.

Advanced Workshops: Insights Workshops and Masterclasses provide deep dives into technical topics such as Net Zero and Energy Performance Certificates (EPCs), and are led by industry experts.

Bespoke Training: We recently conducted custom training for one of South Africa's largest asset managers, helping them integrate green building practices into their facilities management teams. Contact us to learn more about bespoke training.



Explore Upcoming Events

Planet Shapers events include presentations, building tours, and webinars designed to educate, inspire, and connect our members.

These events are held throughout the year across South Africa. Members enjoy complimentary access to all GBCSA Planet Shapers online events, as well as free access to several in-person events each year.

Planet Shapers events for every interest:

- **In-person events:** Join us for presentations and panel discussions on a wide range of industry-led topics, as well as exclusive building tours at some of South Africa's premier Green Star-certified buildings.
- **Online events:** Tune into webinars on the latest trends in sustainability in the built environment, hear from rising stars presenting innovative projects in property, engineering, and proptech, and catch the launch of key reports like the MSCI SA Annual Green Property Index.

GBCSA hosts **GBCConnect** events throughout the year—casual gatherings with our members in cities across the country.



Explore Convention

Our flagship event, the annual **Green Building Convention**, is a must-attend, offering inspiration, learning opportunities, and the chance to connect with peers from across the green building industry in Africa and beyond. Members enjoy exclusive discounts on tickets and exhibition.



Streamline your sustainability journey

Maximise your GBCSA membership to simplify and enhance your path to sustainability and certification.

As a property owner or developer, obtaining green building certifications not only distinguishes your projects but can also boost your return on investment. Use your membership to align with GBCSA certification tools and achieve success.

1

Align Your Sustainability Goals with GBCSA Tools and Guides

Gain access to our industry-leading tools and guidance that can help you build internal capacity and reach measurable results.

- Access all our tools and guides (Technical Manuals) **for free** from [GBCSA Zendesk](#).
- Enjoy **certification discounts** of up to **23%**.
- **Unlock access to capital** with financing opportunities and better rates for your projects. Reach out to your Membership Manager for more information or email membership@gbcsa.org.za.

2

Build Internal Capacity

Empower your team with the knowledge and skills needed to support your long-term green building initiatives through GBCSA Academy. Enroll them in standard or customised training courses and take advantage of exclusive member discounts.

3

Stay Informed and Network with the Best in Industry

GBCSA membership keeps you connected to the latest industry trends and best practices.

- Our annual **Green Building Convention** and other events provide valuable opportunities to participate in knowledge-sharing sessions, access cutting-edge research, and discover innovative solutions for advancing your green building journey.
- **Access up-to-date news and insights** on our website, including the MSCI SA Annual Green Property Index and the Cost of Green Report. Attend GBCSA events to gain exclusive insights and data available only to members.
- To support your projects and sustainability goals, browse the [GBCSA Green Pages](#) for manufacturers and suppliers specialising in green building products. Manufacturers and suppliers, ensure that GBCSA has your latest products and systems, and green benefits information in the GBCSA Green Pages!



Amplify your visibility

Leverage your GBCSA membership to enhance your market presence and support your growth in the green building sector.

In addition to networking and learning opportunities, GBCSA membership provides valuable exposure to potential clients and partners.



Be Listed in the GBCSA Member Directory

As a GBCSA member, your organisation is listed in the [GBCSA Member Directory](#), offering visibility to potential clients and collaborators.

Your listing can feature your logo, website, voluntary profile details, and certified projects, all of which can be updated through the GBCSA Hub. This is your chance to showcase what sets your organisation apart.

How to Update Your Profile

- Log in to your [GBCSA Hub Dashboard](#).
- Enter your username (email address) and password (or reset your password if needed).
- On the main dashboard, find “Membership Profile” and click on “Edit Membership Directory Profile.”
- Make your updates and save the changes.



Showcase Your Commitment to Green Building

Align your organisation with the principles of the green building movement and highlight your affiliation with GBCSA.

- **Member Logo:** Include it in your marketing materials to showcase your commitment to sustainability.
- **Member Certificate:** Display it in your office or on your website to reinforce your credentials.

Access these resources directly through your [GBCSA Hub Dashboard](#).

How to download your annual GBCSA membership certificate and membership logos

- Log in to your [GBCSA Hub Dashboard](#).
- Navigate to “Membership Profile” and scroll down to find:
 - Electronic Certificate of Membership
 - Membership logos, along with our logo use policy.

Hub tip

Remember, you can access the Hub directly from www.gbcsa.org.za. Look for the “Login” button on the top right-hand corner of the page.



Team empowerment checklist

Keep your team aligned and at the cutting edge of green building by sharing the latest news, insights, and inspiration.



Encourage your team to sign up for the **GBCSA newsletter**.



Invite your team to join the **GBCSA Hub**. Individual sign-ups allow them to connect to your organisation's listing, as well as track their events, learning activities, and achievements.



Motivate your team to actively participate in member events to broaden their knowledge and expand their network.



Share your copy of +Impact Magazine in the office. As a member, your organisation will receive a complimentary hard copy delivered right to your door.

Contact

As a valued member, we encourage you to share your insights, achievements, and suggestions with us at any time. For any questions or support, please reach out to your GBCSA Membership Manager or email us at membership@gbcsa.org.za.



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Connect with us online

